SOUTHERN MIDLANDS COUNCIL

Strategic Plan 2022 – 2032

Adopted by Council 22nd June 2022

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Introduction

This Strategic Plan for the Southern Midlands has been prepared as a 'blue print' for the future of the Southern Midlands local government area. This document also provides guidance for the organisation, to ensure that it has the capacity to deliver the range of services that the Southern Midlands community has identified.

The Strategic Plan has been based on information and advice provided through Community consultation with members of the Southern Midlands Community at a number of levels, as well as discussions with the elected members of Council and advice provided by Council officers.

It should be noted that, whilst Council has a major role to play in the achievement of the Community's vision for the Southern Midlands, it is not the only participant responsible for seeing the vision realised. Council, where ever possible, works in partnership with others, such as the Tasmanian and Australian Governments, other Councils and Community groups as well as business to help achieve the Community's vision.

This is a document that builds on previous Strategic Plans and covers the ten year period to the year 2032. It was desk top reviewed this year and is subject to broad consultation review every four years, this ensures up-to-date guidance to Council in the determination of its future priorities and directions.

Council welcomes comment on the Strategic Plan at any time. Input into the future direction of the Southern Midlands can be made by contacting one of the elected members or the Council's General Manager directly, or comments in writing can be addressed to:
Southern Midlands Council, 71 High Street, Oatlands Tas 7120 or provided via Council's website www.southernmidlands.tas.gov.au

Clr Alex Green

MAYOR

Southern Midlands Council

Our Vision

(A Vision Statement is an aspirational description of what an organisational would like to achieve or accomplish in the mid-term or long-term future. It is intended to serve as a clear guide for choosing current and future courses of action.)

The following vision for the Southern Midlands municipal area was developed by Councillors on the basis of the information and advice provided at community meetings and through other Community engagement opportunities.

Council's Vision includes

- A community spirit based on friendliness, cooperation and self-help;
- An environment which encourages diversity, inclusion, local creativity, manufacturing, enterprise and self-help;
- A diversified local economy creating employment opportunities through sustainable agriculture, commercial, industrial activity, heritage tourism and viable historic villages/service centres;
- Development based on the sustainable use of local resources and the physical environment; and
- A range and standard of services within the Southern Midlands that are affordable and efficient

Our Mission

(A Mission Statement is a short sentence or dot points used to explain, in simple and concise terms, an organisations' purpose(s) for being. These statements serve a dual role by helping employees/team members to remain focused on the tasks at hand, as well as encouraging them to find innovative ways of moving towards an increasingly productive achievement of organisational goals.)

The Mission was developed by Councillors and senior staff.

Council's Mission is, that in partnership with the community it will:

- Work for the benefit of the community;
- Be progressive and provide leadership;
- Operate as a team of Councillors and employees focused on performance;
- Be financially responsible.

Southern Midlands Local Government Area

The Southern Midlands Council was created on the 2nd April 1993 through the merging of the Municipalities of Oatlands, Green Ponds and the Northern wards of the Municipalities of Brighton and Richmond. The municipal area has a predominantly rural based economy.

Towns and localities include Mangalore, Bagdad, Broadmarsh, Elderslie, Dysart, Kempton, Melton Mowbray, Oatlands, Tunbridge, Tunnack, Parattah, Woodsdale, Levendale, Runnymede, Colebrook, Campania and Rekuna.

The area of the Southern Midlands is 2,561 sq km's, a high proportion of which is privately owned land (2406 sq.kms), divided into 3,700 rateable properties.

The municipal area is centrally located with both the Midland Highway and the north-south rail route bisecting the municipality.

It is covered by the Federal Government seat of Lyons, the State Government's House of Assembly seat of Lyons, along with the Legislative Council seat of Prosser.

The Council is responsible for:

Roads and Bridges

The third longest municipal road length in Tasmania with 814km, made up of the following;

- 34km of urban sealed roads
- 175km rural sealed roads
- 605km of rural unsealed roads
- 167 bridges

Waste Management

There are 3 waste transfer stations; Oatlands, Campania and Dysart

Municipal Offices

Oatlands – 71 High Street

The following Council Business Units operate from this office.

- Corporate Administration;
- Infrastructure & Works;
- Natural Resource Management; and
- Heritage Projects.

Kempton – 85 Main Street:

- Development & Environmental Services,
- Community & Corporate Development

Works Depots

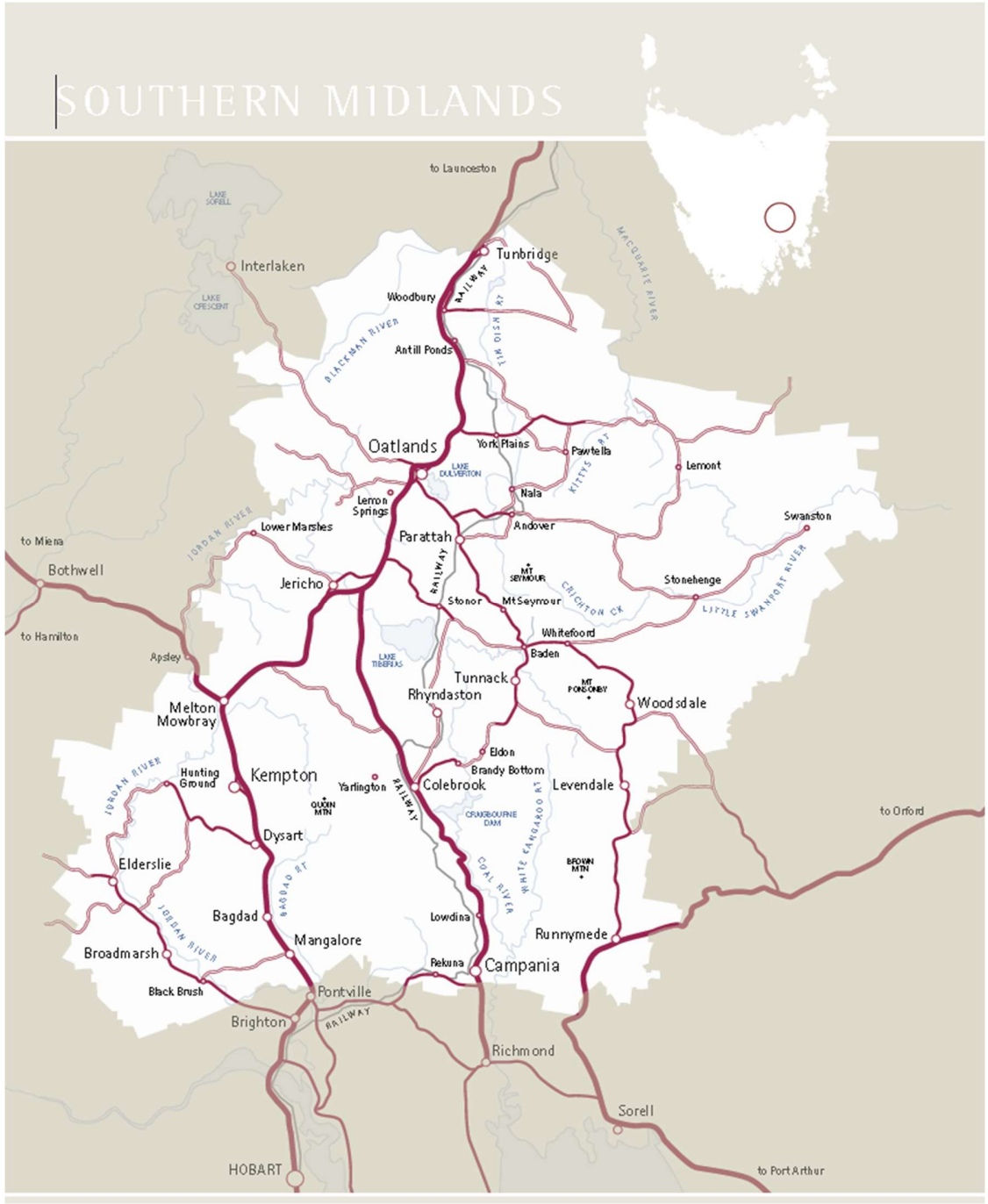
Council has two works depots; one at Oatlands and one at Kempton.

Oatlands Aquatic Centre

The following infrastructure elements are administered by TasWater

Water
6 water schemes;
Oatlands, Tunbridge, Kempton, Bagdad/Mangalore, Campania, Colebrook

Sewerage
5 sewerage schemes;
Oatlands, Kempton, Bagdad, Campania, Colebrook


SOUTHERN MIDLANDS
to Launceston
Tunbridge
Interlaken
Woodbury
Antill Ponds
Oatlands
York Plains
Pawtella
Lemont
Nala
Lemon Springs
Lower Marshes
Parattah
Andover
Swanston
to Miena
Bothwell
Jericho
Stonehenge
Stonor
Mt Seymour
Whitefoord
to Hamilton
Apsley
Baden
Tunnack
Rhyndaston
Woodsdale
Melton Mowbray
Eldon
Brandy Bottom
Hunting Ground
Kempton
Yarlington
Colebrook
Levendale
to Orford
Dysart
Elderslie
Bagdad
Lowdina
Runnymede
Mangalore
Broadmarsh
Rekuna
Campania
Black Brush
Pontville
Brighton
Richmond
Sorell
HOBART
to Port Arthur

Region summary: Southern Midlands (M)

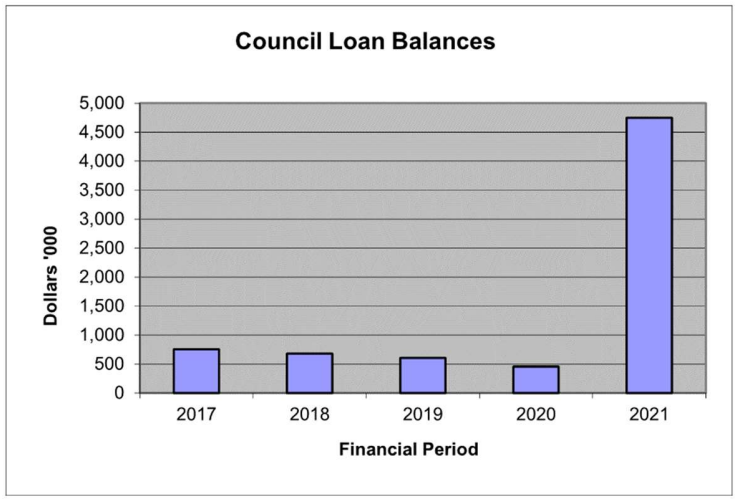
Geography type: Local Government Area (LGA)

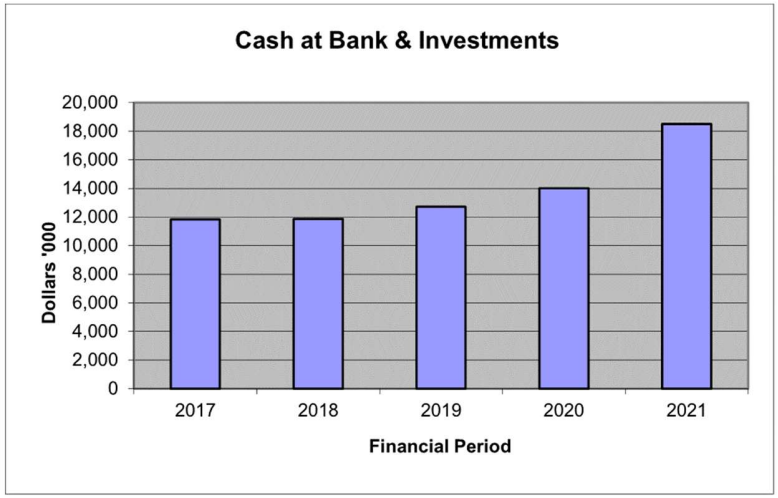
Region code: 65010

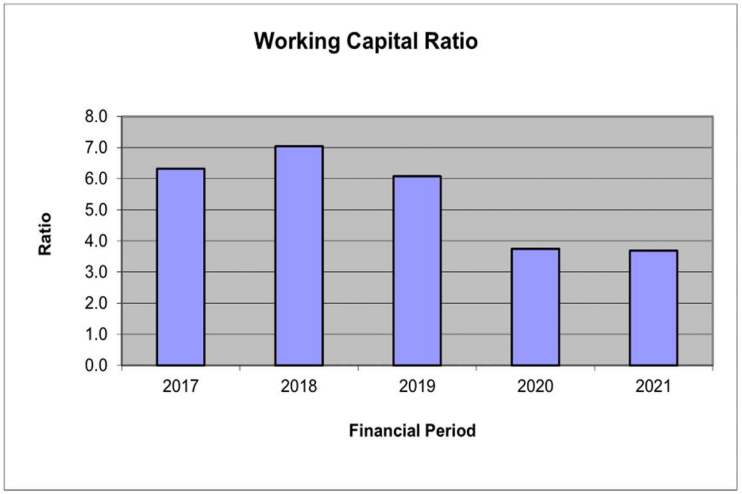
Key statistics

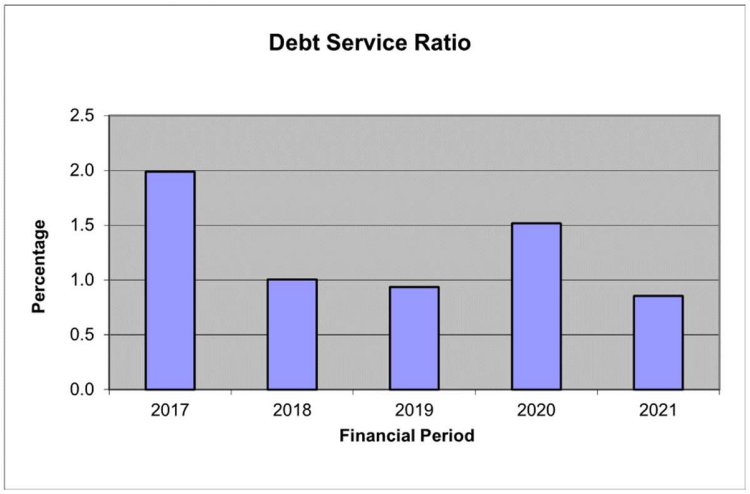
Description	Year	Region	Australia
Estimated resident population (no.)	2020	6 400	25 697 298
Working age population (aged 15-64 years) (%)	2020	63.2	65.1
Estimated resident Aboriginal and Torres Strait Islander population (no.)	2016	405	798 365
Speakers of an Aboriginal and Torres Strait Islander language who identify as Aboriginal or Torres Strait Islander (%)	2016	0	10.3
Persons born overseas (no.)	2016	345	6 149 388
Children enrolled in a preschool or preschool program (no.)	2020	99	334 823
Age pension (no.)	2020	769	2 556 017
Median total income (excl. Government pensions and allowances) ($)	2019	46 481	51 389
Total number of businesses	2020	523	2 422 404
Number of jobs	2019	4 979	20 138 132
Taxpayers who report having private health insurance (no.)	2020	1 776	8 320 073
Passenger vehicles (no.)	2020	3 834	14 679 246
Land area (ha)	2020	261 549.3	768 812 631.9
Protected land area (ha)	2020	18 876	151 622 583

Council Financial Indicators









Working Capital Ratio: Is a measure of the liquidity or "cash" position of a Council. It is a measure of a Council's ability to meet its financial obligations as they fall due. If current liabilities exceed current assets (a ratio of <1) then a Council would need to improve its liquidity.

Debt Service Ratio: Is a measure of the capacity for a Council to service and repay debt – usually incurred to fund infrastructure and other major capital works. The lower the percentage, the greater the capacity of the Council to service and repay debt.

Members of the Council - November 2018 to October 2022

Southern Midlands Council has seven elected members.

Mayor
Alex Green

Deputy Mayor
Edwin Batt

Councillor
Anthony (Tony) Bantick

Councillor
Anthony (Tony) Bisdee OAM

Councillor
Karen Dudgeon

Councillor
Donald Fish

Councillor
Rowena McDougall

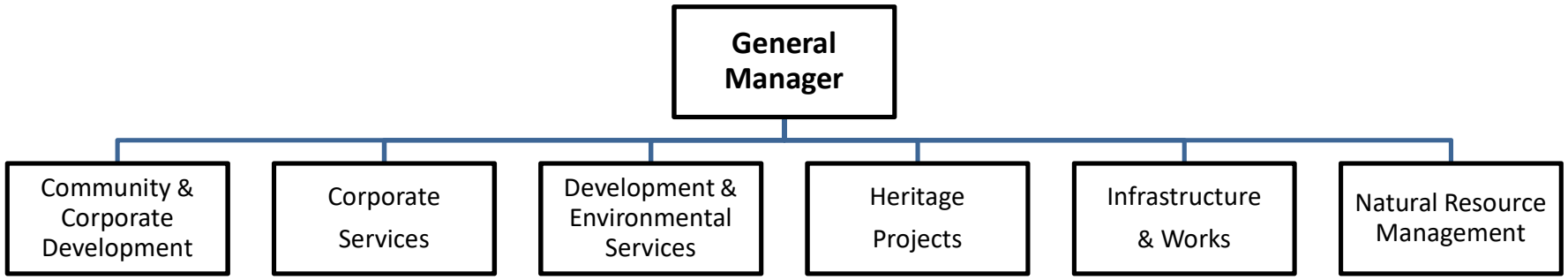
Southern Midlands Council has a number of Business Units that are referred to in the Strategic Plan, which are staffed by the General Manager and his team. Activities within the Plan have been allocated to a business unit with the business unit abbreviation shown adjacent to the activities.

- General Manager's Business Unit (GM)
- Development and Environmental Services (DES)
- Infrastructure & Works (IW)
- Natural Resource Management (NRM)
- Community & Corporate Development (CCD)
- Heritage Projects (HP)
- Corporate Services (CS)

Organisation Structure by Function

Southern Midlands Community

Southern Midlands Council



South Central Sub-region (SCS) Councils

Southern Midlands, Derwent Valley, Central Highlands and Brighton

Working together for the benefit of our broader Communities

21.7% of Tasmania's land mass and 6.6% of Tasmania's population

Major Joint Projects and Initiatives

SCS Augmented Reality Tourism Project (2016)

SCS Regional Workforce Planning Project – KPMG (2017)

SCS Local Government Workforce Planning (2018)

SCS Workforce Planning Grant – TCF $395,000 (2020)

SCS Economic Infrastructure Development Study – KPMG (2022)

Establishment of SCS Jobs Hub – Jobs Tas - $1,625,000 (2022)

Official Opening of the SCS Jobs Hub at Pontville

Legislative Requirements for the Strategic Plan

The Strategic Plan
The *Local Government Act 1993* requires all Councils to have a Strategic Plan for the Municipal area. The Strategic Plan is to be in respect of at least a ten (10) year period and updated as required.

Public Consultation
The Local Government Act states that in preparing a proposed Strategic Plan, or updating an existing Strategic Plan, a Council is to consult with the community in its municipal area and any authorities and bodies it considers appropriate.

The General Manager of the Council is to make a copy of the proposed Strategic Plan, or an updated Strategic Plan, available for public inspection at the public office of the Council during ordinary office hours.

Changes to the Strategic Plan
The Southern Midlands Council will formally review the Southern Midlands Strategic Plan every four years. Once the formal review has been undertaken the Council is required to invite submissions from the public in respect of the plan. It is also required to consider those submissions before adopting or updating the strategic plan.

As soon as a Council adopts a strategic plan, or updates it, the General Manager is required, under the *Local Government Act 1993* to make a copy of the strategic plan available for public inspection at the public office of the Council during ordinary office hours. The Southern Midlands Strategic Plan will also be available on the Council's website at www.southernmidlands.tas.gov.au

Annual Planning
Councils are also required to prepare an Annual Plan for each financial year, which is required to be consistent with the Strategic Plan; and include:

- a statement of the manner in which the Council is to meet the goals and objectives of the Strategic Plan;
- a summary of the estimates of Council's revenues and expenditures for the financial year as adopted by Council;
- a summary of the major strategies to be used in relation to the Council's public health goals and objectives.

Annual Reporting
A Council must prepare an Annual Report containing, among other things:

- a summary of the Annual Plan for the preceding financial year;
- a statement of its goals and objectives in relation to public health for the preceding financial year;
- a statement of the Council's activities and its performance in respect of goals and objectives set for the preceding financial year;
- the financial statements for the preceding financial year.

Strategic Plan Structure

Strategic Themes
It should be noted that the strategic themes are not listed in priority order rather they are a set of interrelated themes.

Five strategic themes have been developed from the inputs provided by the Community and Council. The strategic themes provide the structure of the Southern Midlands Strategic Plan. They are:

1. Infrastructure

The need to maintain, improve and maximise the Community benefit from infrastructure provided by Council

2. Growth

The need to increase the population in the municipality and to grow the level of agricultural, commercial and industrial activity, balanced with environmental, heritage and cultural values along with the provision of the appropriate services

3. Landscapes

The need to maintain, improve and maximise the benefits of the existing heritage, natural and cultural landscapes of the Southern Midlands

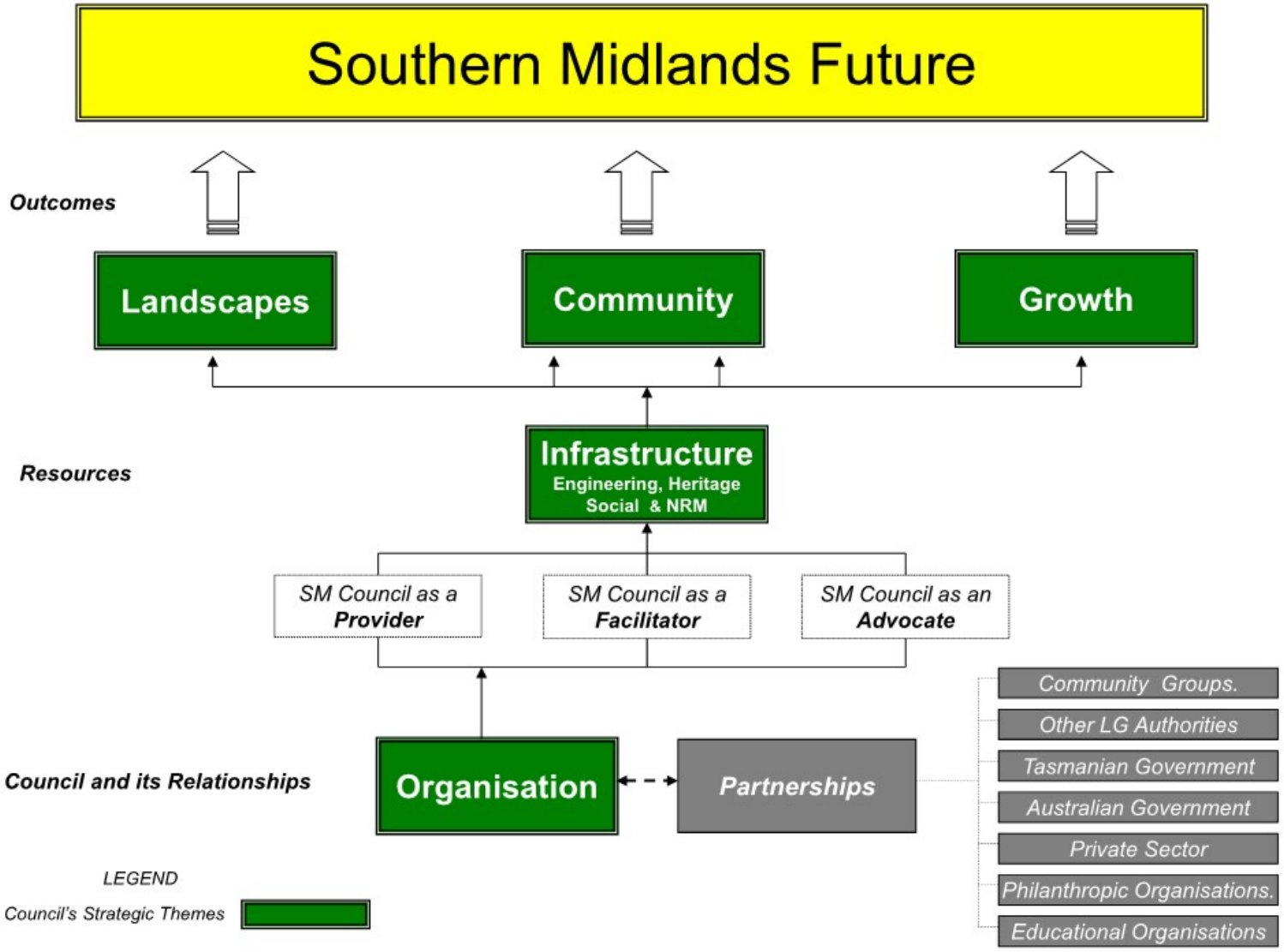
4. Community

The need to increase the opportunities for improved health and well-being, as well as to retain and build on the strong sense of Community that exists within the Southern Midlands

5. Organisation

The need to monitor and continuously improve the efficiency and effectiveness of the way the Council provides services to the Community

Strategic Plan Structure – graphic form



1. INFRASTRUCTURE

The need to maintain, improve and maximise the Community benefit from infrastructure provided by Council.

1.1 ROADS	INFRASTRUCTURE
What we are aiming to achieve:	
1.1.1 Maintenance and improvement of the standard and safety of **roads** in the municipal area	
Key actions to achieve our aims:	**Responsible Business Unit(s)**
1.1.1.1 Continue to seek opportunities to increase funding for road maintenance and construction from Australian and State Government, whilst iincorporating appropriate design outcomes for public infrastructure in heritage areas where practicable	GM/IW
1.1.1.2 Assess new, cost effective sources and methods of road construction / materials suitable for road maintenance	IW/GM
1.1.1.3 Continue to work with the Department of State Growth (DSG) to improve the safety and standard of the Midland Highway and other state roads along with road junctions	GM
1.1.1.4 Continue to focus on road drainage and road improvements as key elements of road maintenance	IW
1.1.1.5 Ensure that appropriate sight distances are maintained, for key transport routes, through effective roadside vegetation management / road realignment	IW
1.1.1.6 Continue a program of regular safety audits of roads in conjunction with Department of State Growth	IW
1.1.1.7 In partnership with the State Government address the issue of reserved roads and their impact on fire and weed management	IW
1.1.1.8 Continue the program of dust suppression on gravel roads in accordance with Council's policy	IW
1.1.1.9 Provide road infrastructure appropriate to industry demand	IW
1.1.1.10 Use design and material finishes appropriate to the local context	IW
1.1.1.11 Incorporate the use of recyclable materials (e.g tyres/glass) into road pavements and pathways	IW
1.1.1.12 Update Long-Term Strategic Asset Management Plan to reflect condition assessment	IW
1.1.1.13 Establishment of appropriate trees and related streetscapes elements in our villages	IW

1.1.1.14	Government investment in the Bagdad-Mangalore Bypass as a major component in the State road network	GM
1.1.1.15	Explore the viability of creating a road link from Southern Midlands to the Tasman Highway on the East Coast north of Triabunna	GM
1.1.1.16	Pursue the further development of the road link from the Southern Midlands to the East Coast by upgrading the existing Buckland Road link	IW
1.1.1.17	Implement the outputs from the Oatlands Structure Plan	IW

1.2 BRIDGES — INFRASTRUCTURE

What we are aiming to achieve:

1.2.1 Maintenance and improvement of the standard and safety of **bridges** in the municipal area

Key actions to achieve our aims:		**Responsible Business Unit(s)**
1.2.1.1	Continue the current program of bridge maintenance and replacement including the monitoring and consideration of new construction methods for the replacement of timber bridges and related structures, with the exception of bridges having heritage significance, which shall be maintained in an appropriate manner consistent with their original character	IW

1.3 WALKWAYS, CYCLE WAYS & TRAILS — INFRASTRUCTURE

What we are aiming to achieve:

1.3.1 Maintenance and improvement of the standard and safety of **walkways, cycle ways** and pedestrian areas to provide consistent accessibility

Key actions to achieve our aims:		**Responsible Business Unit(s)**
1.3.1.1	Determine through consultation, the priorities for extensions to existing walkways and pedestrian areas	CCD
1.3.1.2	In consultation with the community identify and develop new cycle ways, walkways and pedestrian areas based on identified need	CCD
1.3.1.3	Investigate options for the accessibility of horse trails within the municipal area	CCD

1.3.1.4	Inter-connect walkways/cycleways with neighbouring Council areas (e.g linkage with Campania to Richmond or Pontville to Bagdad)	CCD

1.4 LIGHTING — INFRASTRUCTURE

What we are aiming to achieve:

1.4.1a Ensure adequate **lighting** based on demonstrated need
1.4.1b Contestability of **energy supply**

Key actions to achieve our aims:		**Responsible Business Unit(s)**
1.4.1.1	Develop a program for upgrading lighting in areas of community safety need, in accordance with the Australian Lighting Standard	IW
1.4.1.2	Continue the undergrounding of power in Oatlands	IW
1.4.1.3	Adopt new technology as it arises to reduce lifecycle costings; for example energetically pursue the implementation of LED (Light Emitting Diode) for replacement of street lighting	IW

1.5 BUILDINGS — INFRASTRUCTURE

What we are aiming to achieve:

1.5.1 Maintenance and improvement of the standard and safety of **public buildings** in the municipality

Key actions to achieve our aims:		**Responsible Business Unit(s)**
1.5.1.1	Enhance the program for building management and maintenance across the municipality	CCD
1.5.1.2	Develop and maintain public amenities to meet community and visitor needs, including continuing to upgrade public amenities with a focus on toilet facilities to meet community and visitor needs with regard to possible future use as well as current use'	CCD / NRM
1.5.1.3	Ensure sustainable use of Council buildings is maximised for Community benefit	CCD
1.5.1.4	Update Long-Term Strategic Asset Management Plan to reflect condition assessment of buildings	IW
1.5.1.5	Improve the quality, safety and fit-for-purpose of community halls and facilities.	CCD
1.5.1.6	Address community needs with well-targeted, focused and strategic approaches to facility supply	CCD

1.6 SEWER / WATER / ENERGY — INFRASTRUCTURE

What we are aiming to achieve:

1.6.1 Increase the capacity of access to reticulated **sewerage services**

1.6.2 Increase the capacity and ability to access water to satisfy development and Community to have **access to reticulated water**

1.6.3 Increase the capacity of access to reticulated **energy services**

Key actions to achieve our aims:		**Responsible Business Unit(s)**
1.6.1.1	Monitor the future demand for sewerage services in areas zoned for future residential, commercial and industrial development in partnership with the Water Authority	DES
1.6.1.2	Advocate for Developers and the community to the Water Authority in respect of service level equity	GM
1.6.2.1	Investigate the future demand for water services in areas zoned for future residential, commercial and industrial development in partnership with the Water Authority	DES
1.6.2.2	Advocate for Developers and the Community to the Water Authority in respect of service level equity	GM
1.6.3.1	Investigate the future demand for energy services in areas zoned for future residential, commercial and industrial development in partnership with the energy authorities	GM
1.6.3.2	Advocate for Developers and the Community to the energy authorities in respect of service level equity	GM

1.7 DRAINAGE — INFRASTRUCTURE

What we are aiming to achieve:

1.7.1 Maintenance and improvement of the town **storm-water drainage systems**

Key actions to achieve our aims:		**Responsible Business Unit(s)**
1.7.1.1	Continue to program capital works that improve the effectiveness of the storm-water drainage systems in the towns of the municipality	IW
1.7.1.2	Research best practice methods for the disposal of Stormwater, that is applicable to country towns and rural living	DES
1.7.1.3	Adopt ‘Water Sensitive Urban Design Principles’ where appropriate	DES

1.7.1.4	Research and monitor forecasts in relation to critical weather events (e.g design/specifications)	IW
1.7.1.5	Undertake hydraulic assessment of the municipal area (i.e. the provision of flood mapping and assess the interaction of stormwater with existing and potential future land uses). Includes investigating the availability of external funding support. The initial focus being the main population and transit areas around Bagdad and Mangalore.	IW

1.8 WASTE — INFRASTRUCTURE

What we are aiming to achieve:

1.8.1 Maintenance and improvement of the provision of **waste management** services to the Community

Key actions to achieve our aims:		**Responsible Business Unit(s)**
1.8.1.1	Support and participate in the activities of the newly established 'Southern Tasmanian Regional Waste Authority	GM
1.8.1.2	Continue to review the ongoing operational arrangements for waste management including co-operation with other local government authorities	DES
1.8.1.3	Undertake a review of the whole waste management service delivery system regularly	DES
1.8.1.4	Explore the opportunities to promote/facilitate a reduction of waste to landfill	DES
1.8.1.5	Investigate the introduction of a 'user pays' system at the Waste Transfer Stations (in lieu of the charging the standard Waste Management Levy)	GM

1.9 INFORMATION, COMMUNICATION TECHNOLOGY — INFRASTRUCTURE

What we are aiming to achieve:

1.9.1 Improve access to modern **communications** infrastructure

Key actions to achieve our aims:		**Responsible Business Unit(s)**
1.9.1.1	Seek opportunities to facilitate the provision of cost effective broadband and mobile telecommunications access across the municipality	GM
1.9.1.2	Support the establishment of telecommunication infrastructure at Mt Hobbs	GM

2. GROWTH

The need to increase the population in the municipality to a long term sustainable level and to grow the level of agricultural, timber, commercial and industrial activity, balanced with environmental, heritage and cultural values along with the provision of appropriate services.

2.1	**RESIDENTIAL**	GROWTH
	What we are aiming to achieve:	
2.1.1	Increase the resident, rate-paying **population** in the municipality	
Key actions to achieve our aims:		**Responsible Business Unit(s)**
2.1.1.1	Seek opportunities to increase the number of subdivisions providing affordable land in areas that can utilise the existing water, sewer and road infrastructure within the framework of the Planning Scheme	DES
2.1.1.2	Investigate the potential of under-utilised Australian, State and Local Government owned land for use and/or development	DES
2.1.1.3	Investigate and pursue innovative responses to residential developments whilst maintaining an appropriate townscape context including rural and heritage character where appropriate	DES
2.1.1.4	Investigate options pertinent to affordable housing	DES
2.1.1.5	Lobby for increased transport services within the municipality and explore alternative transport options	CCD
2.1.1.6	Actively participate in the 'Outer Hobart Residential Demand and Supply Study' to understand demand and supply of land and housing across the Outer Hobart Council areas	DES

2.2	**TOURISM**	GROWTH
	What we are aiming to achieve:	
2.2.1	Increase the number of **tourists** visiting and spending money in the municipality	
Key actions to achieve our aims:		**Responsible Business Unit(s)**
2.2.1.1	Seek opportunities to support the development, growth and promotion of a wide range of tourism	GM
2.2.1.2	Seek opportunities to further develop and link heritage tourism opportunities both within and outside the region, including convict sites, the Oatlands Military Precinct and Callington Mill Precinct	HP
2.2.1.3	Pursue appropriate development of Council's Heritage buildings for tourism e.g. Court house and Gaol in Oatlands'	HP
2.2.1.4	Support the development of tourism products	GM
2.2.1.5	Work in partnership with tourism organisations including Destination Southern Tasmania and the Heritage Highway Tourism Region Association	GM
2.2.1.6	Encourage local tourism operators to establish and maintain exposure on the Australian Tourism Data Warehouse web site, which allows local tourism operators to easily promote their business or events on numerous digital platforms that connect directly to consumers	CCD
2.2.1.7	Embrace and implement the Heritage Highway Destination Action Plan along with associated initiatives	GM
2.2.1.8	Implement the outputs from the Oatlands Structure Plan	GM

2.3	**BUSINESS**	GROWTH
	What we are aiming to achieve:	
2.3.1a	Increase the number and diversity of **businesses** in the Southern Midlands	
2.3.1b	Increase **employment** within the municipality	
2.3.1c	Increase Council revenue to facilitate **business and development activities** (social enterprise)	

Key actions to achieve our aims:		**Responsible Business Unit(s)**
2.3.1.1	Continue to facilitate and actively promote the development of new business opportunities	DES
2.3.1.2	Continue to provide support to businesses within the municipality to help ensure their long-term viability and to support them to actively work co-operatively together	CCD
2.3.1.3	Further develop economic opportunities of equine activities and services in respect of the former Oatlands racecourse	DES
2.3.1.4	Seek opportunities to support the development of affordable temporary accommodation for seasonal and other workers	DES
2.3.1.5	Pursue the establishment of regional or state-wide facilities that can take advantage of the municipality's central location, accessibility to the State's major road and rail facilities and/or the presence of very large titles affording opportunities for industries requiring large attenuation distances	DES
2.3.1.6	Develop and promote incentives for businesses to establish and expand	DES
2.3.1.7	Develop and maintain infrastructure critical for the establishment and retention of business	DES
2.3.1.8	Develop opportunities and participate in a range of business activities centred on the unique competitive advantage of assets in the area	CCD
2.3.1.9	Complete the transition and transfer of the Council owned business 'Heritage Building Solutions Pty Ltd' into Council's organisational structure	GM
2.3.1.10	Assess future governance and management options for the Council owned business 'Heritage Education and Skills Centre Ltd'	GM
2.3.1.11	Target niche high end food/wine outlets to establish businesses	CCD

2.4 INDUSTRY — GROWTH

What we are aiming to achieve:

2.4.1 Retain and enhance the development of the **rural** sector as a key economic driver in the Southern Midlands

2.4.2 Increase access to **irrigation water** within the municipality

Key actions to achieve our aims:		**Responsible Business Unit(s)**
2.4.1.1	Develop opportunities that enhance Southern Midlands role as a focal point for rural activity	NRM
2.4.1.2	Continue implementation of the Southern Midlands Weed Management Strategy as it related to agricultural land/crown land/roads.	NRM
2.4.1.3	Facilitate the development of 'value adding' opportunities in the rural sector through high production agriculture	NRM
2.4.1.4	Continue playing a leadership role with the Southcentral Jobs Hub Network and other stakeholders to advocate/facilitate changes that are beneficial to the region i. Develop programs that will improve literacy levels and business skills for people in the agricultural industry; ii. Develop programs that will improve skills and customer service standards in the tourism and hospitality sector; and iii. Develop improved approaches to optimising Vocation Education & Training (VET) and DoE programs	GM
2.4.1.6	Understand and maximise the economic enablers in the region	GM/CCD
2.4.1.7	Encourage and facilitate innovation in the rural sector	NRM
2.4.2.1	Encourage and promote, development as well as production opportunities associated with irrigation schemes	NRM
2.4.2.2	Support the implementation of irrigation schemes that service locations in the local government area	NRM
2.4.2.3	Support the State Governments Economic Development Plan in the growth of services to support rural and regional economies	NRM

3. LANDSCAPES

The need to maintain, improve and maximise the benefits of the existing heritage, natural and cultural landscapes of the Southern Midlands

3.1	**HERITAGE**	LANDSCAPES
	What we are aiming to achieve:	
3.1.1	Maintenance and restoration of significant public **heritage assets**	
3.1.2	Act as an advocate for heritage and provide support to **heritage property owners**	
3.1.3	Investigate document, understand and promote the **heritage values** of the Southern Midlands	

Key actions to achieve our aims:		**Responsible Business Unit(s)**
3.1.1.1	Manage the heritage values of Council owned heritage buildings according to affordable best practice	HP
3.1.1.2	Work in partnership with the State Government to ensure the strategic long-term management of publicly owned heritage sites	HP
3.1.1.3	Continue to implement and review the Oatlands Commissariat and Gaol Master Plans	HP
3.1.1.4	Seek to establish the Oatlands gaol site as an historic/archaeological interpretation centre	HP
3.1.2.1	Support and monitor the ongoing development of the Heritage Skills Centre in Oatlands	HP
3.1.2.2	Facilitate and investigate opportunities for assisting heritage property owners in conserving heritage places alongside sustainable ongoing usage	HP
3.1.3.1	Undertake and encourage research & publications on the heritage values of the Southern Midlands	HP
3.1.3.2	Undertake effective heritage interpretation, education and communication programs	HP
3.1.3.3	Continue to manage and utilise Council's heritage resources and collections	HP
3.1.3.4	Support the occupancy / use of Council owned heritage buildings and spaces by arts & crafts groups who specialise in heritage crafts	HP
3.1.3.5	Support the creation of centralised initiatives for online accessibility to information relevant to heritage sites/buildings	HP
3.1.3.6	Recognition and ensuring the maintenance of the significance of trees in the landscape especially along the Heritage Highway (Midland Highway) and revegetation where trees have been removed	HP
3.1.3.7	Ensure that Aboriginal cultural heritage is recognised with appropriate consultation and inclusion	HP

3.2 NATURAL — LANDSCAPES

What we are aiming to achieve:

3.2.1 Identify and protect areas that are of high **conservation** value

3.2.2 Encourage the adoption of "best practice" **land care techniques**

Key actions to achieve our aims:		**Responsible Business Unit(s)**
3.2.1.1	Continue implementation of the Southern Midlands Weed Management Strategy	NRM
3.2.1.2	Implement and monitor the Lake Dulverton Management Strategy and Water Operational Plan	NRM
3.2.1.3	Continue to work co-operatively with the Tasmanian Land Conservancy to add value to the Chauncy Vale Wildlife Sanctuary and to develop a new management document reflecting current best practice	NRM/DES
3.2.2.1	Facilitate and encourage voluntary native vegetation conservation agreements to conserve & protect high priority native vegetation communities	NRM
3.2.2.2	Use a collaborative approach (through the planning scheme) to recognise and protect values on private land only where: i. the land contains natural values Council has deemed to be of high conservation value at the local level, ii. existing spatial information provides a reasonable level of surety as the presence of those values, iii. the values are not already afforded a reasonable degree of protection by higher levels of government, and iv. the patch size is sufficiently large to ensure long term environmental sustainability	NRM/DES
3.2.2.3	Actively pursue grant opportunities & projects in relation to preservation of bushland remnants, weed management, vegetation, and regenerative agricultural techniques	NRM
3.2.2.4	Maintain collaborative partnerships with NRM South, the Department of Natural Resources & Environment (DNRE), and other relevant organisations to deliver on-ground projects	NRM

3.3	**CULTURAL**	LANDSCAPES
	What we are aiming to achieve:	
3.3.1	Ensure that the **cultural diversity** of the Southern Midlands is maximised	

Key actions to achieve our aims:		**Responsible Business Unit(s)**
3.3.1.1	Identify, and promote the cultural identity of the Southern Midlands through festivals and events	CCD
3.3.1.2	Continue to implement and update the Southern Midlands Arts Strategy	CCD
3.3.1.3	Develop an events and festivals strategy	CCD
3.3.1.4	Support the establishment and development of large scale culturally diverse developments and institutions in appropriate locations in the Southern Midlands and encourage the State Government to declare such projects as Projects of Regional Significance recognising their scale, importance and the far reaching nature of their potential benefits and impacts	DES/CCD
3.3.1.5	Continue to promote and develop the Artist in Residence Program using Council owned heritage buildings	HP

3.4	**REGULATORY - DEVELOPMENT**	LANDSCAPES
	What we are aiming to achieve:	
3.4.1	A regulatory environment that is **supportive of and enables appropriate development**	

Key actions to achieve our aims:		**Responsible Business Unit(s)**
3.4.1.1	Continue to support the State Government's State-wide Planning Initiative and to work in co-operation within the Southern Tasmanian region to finalise the Local Provisions Schedule for the Tasmanian Planning Scheme	DES
3.4.1.2	Encourage the State Government to provide more direction to the planning system through the introduction of more State Planning Policies, State Planning Directives and common state-wide planning scheme provisions	DES
3.4.1.3	Make use of the Joint Land Use Planning Initiative (JLUPI) outcomes to develop the local content for the new planning scheme	DES
3.4.1.4	Actively participate in the review of the Southern Tasmania Regional Land Use Strategy	DES

3.4.1.5	Process planning, building and plumbing applications in a timely manner and monitor compliance with the relevant legislation	DES
3.4.1.6	Review systems and procedures to ensure that "best value" is being provided in the delivery of customer services	DES
3.4.1.7	Ensure staff are adequately resourced and supported to apply consistent, transparent and procedural fairness in pursuing enforcement action in matters of non-compliance	DES
3.4.1.8	Actively participate in the 'Outer Hobart Residential Demand and Supply Study' to understand demand and supply of land and housing across the Outer Hobart Council areas	DES
3.4.1.9	Implement the outputs from the Oatlands Structure Plan	DES/IW/GM

3.5 REGULATORY – PUBLIC HEALTH

LANDSCAPES

What we are aiming to achieve:

3.5.1 Monitor and maintain a safe and **healthy public environment**

Key actions to achieve our aims:		**Responsible Business Unit(s)**
3.5.1.1	Continue to provide school immunisation programs	DES
3.5.1.2	Encourage members of the Community to actively participate in immunisation programs	DES
3.5.1.3	Continue to register and monitor food premises	DES
3.5.1.4	Continue to ensure that on-site waste water disposal is effective	DES
3.5.1.5	Encourage health professionals, including doctors and nurses, to move to the Southern Midlands	GM
3.5.1.6	Provide continuing support to the Midlands Multi-Purpose Health Centre	CCD
3.5.1.7	Continually raise the awareness of Notifiable Diseases in the Community	DES
3.5.1.8	Maintain an Emergency Management Plan for the Southern Midlands local government area that will provide safeguards for the health & safety of the Community	GM
3.5.1.9	Support Council owned cemetery services so they continue to be provided	DES
3.5.1.10	Maintain the Kempton Community Health Centre and encourage health professionals along with other community service providers to use the premises as a base for the provision of services	GM

3.5.1.11	Work with the State Government and our neighbouring Councils in the implementation of responses to epidemics and/or pandemics to keep our Community safe	DES/CCD

3.6 REGULATORY - ANIMALS — LANDSCAPES

What we are aiming to achieve:

3.6.1 Create an environment where **animals** are treated with respect and do not create a nuisance for the community

Key actions to achieve our aims:		**Responsible Business Unit(s)**
3.6.1.1	Continue dog control, regulatory, licensing and educational programs	DES
3.6.1.2	Continue to conduct a public awareness/education program that informs the community of the need to contain livestock and the associated legal requirements within available resources	DES
3.6.1.3	Encourage the State Government to recognise the feral cat problem as distinct from the escaped/released/straying domestic cat problem and to develop and resource a strategy to meaningfully reduce the number of feral cats that now form a self-sustaining and very large population in rural areas	DES
3.6.1.4	Review the endorsed 'Southern Tasmania Regional Cat Management Strategy 2021-2026' recognising that the Strategy is based on an 'opt-in' approach which would be reliant on available resources, and taking into account the extent of the problem within each municipal area	DES

3.7 ENVIRONMENTAL SUSTAINABILITY — LANDSCAPES

What we are aiming to achieve:

3.7.1 Implement strategies to address the issue of **environmental sustainability** in relation to its impact on Council's corporate functions and on the Community

Key actions to achieve our aims:		**Responsible Business Unit(s)**
3.7.1.1	Implement priority actions defined in Council's corporate Climate Change Adaption Plan	NRM/DES
3.7.1.2	Continue implementation of Council's Climate Change Action Plan	NRM/DES

3.7.1.3	Continually improve energy efficiency and assist the Community in energy efficiency initiatives	NRM/DES
3.7.1.4	Establish collaborative partnerships with other Councils, key stakeholders and other tiers of government, that strengthen Council's response to climate change	NRM/DES
3.7.1.5	Investigate options to potentially develop alternative energy sources, including but not limited to, a Solar Array Panel/bank to generate power to be used at the community level and excess back to the grid	NRM/DES
3.7.1.6	Facilitate the installation of a recharging stations for battery operated vehicles in key geographic locations	GM

4. COMMUNITY

The need to retain and build on the strong sense of Community that exists within the Southern Midlands as well as increase the opportunities for improved health and well-being of the Community

4.1	**COMMUNITY HEALTH & WELLBEING**	COMMUNITY
	What we are aiming to achieve:	
4.1.1	Support and improve the independence, **health and wellbeing** of the Community	
Key actions to achieve our aims:		**Responsible Business Unit(s)**
4.1.1.1	Partner with Governments, adjoining Councils and non-government organisations to improve the safety, health and well-being of the Community	CCD
4.1.1.2	Review our play grounds / community spaces in recognizing the importance to our Community of inclusive play & universal design for broadest possible user catchment	CCD
4.1.1.3	Promote the importance of regular exercise as part of Community health & wellbeing	CCD
4.1.1.4	Explore opportunities for community members to engage with animals in a public space e.g off-lead dog exercise areas	DES
4.1.1.5	Improve the quality, safety and fit-for-purpose of community sport and active recreation facilities.	CCD
4.1.1.6	Address community needs with well-targeted, focused and strategic approaches to facility supply	CCD
4.1.1.7	Work with the State Government in implementing the Tasmanian Community Sport and Active Recreation Infrastructure Strategy	CCD

4.2	**RECREATION**	COMMUNITY
	What we are aiming to achieve:	
4.2.1	Provide a range of **recreational activities and services** that meet the reasonable needs of the community	

Key actions to achieve our aims:		**Responsible Business Unit(s)**
4.2.1.1	Review and implement the Southern Midlands Recreation Plan	CCD
4.2.1.2	Identify opportunities to work in partnership with the Community and the State Government to improve recreational services and activities	CCD
4.2.1.3	Maximise the potential use and benefits of the Oatlands Aquatic Centre	CCD/GM
4.2.1.4	Facilitate additional recreational facilities for Lake Dulverton (e.g wetland walks and other passive recreation pursuits)	CCD/NRM
4.2.1.5	Review our play grounds / spaces in recognizing the importance to our Community of inclusive play & universal design	CCD
4.2.1.6	Undertake recreation space/ground development that facilitates drought tolerant recreation/playing surfaces	CCD/IW
4.2.1.7	Address recreation grounds long-term & large-scale maintenance issues, including future upgrades and facility renewal strategies, to address in terms of cost, ongoing monitoring and triggers for change.	CCD/IW
4.2.1.8	Address community needs with well-targeted, focused and strategic approaches to facility supply	CCD
4.2.1.9	Construct a single unisex accessible toilet facility at Callington Park to encourage continued visitation as well as enhancing visitor experiences in the area	CCD/NRM
4.2.1.10	Further develop Callington Park as a family friendly recreation space	CCD/NRM

4.3	ACCESS	COMMUNITY
	What we are aiming to achieve:	
4.3.1	Continue to explore **transport** options for the Southern Midlands community	
4.3.2	Continue to meet the requirements of the **Disability** Discrimination Act (DDC)	

Key actions to achieve our aims:		**Responsible Business Unit(s)**
4.3.1.1	Be an advocate for improving transport services for those in need within the Community	CCD
4.3.2.1	Continue the implementation of Council's Disability Access and Inclusion Plan in meeting the requirements of the DDA	CCD
4.3.2.2	Encourage organisations to adopt the inclusivity principle (if a person has a Carer with them then entry is only charged for one person, not two) for entry into events and facilities	CCD
4.3.2.3	Further explore the viability of a lift in the Oatlands Town Hall / Council Chambers	HP

4.4	VOLUNTEERS	COMMUNITY
	What we are aiming to achieve:	
4.4.1	Encourage community members to **volunteer**	

Key actions to achieve our aims:		**Responsible Business Unit(s)**
4.4.1.1	Ensure that there is support and encouragement for volunteering	CCD
4.4.1.2	Facilitate training programs aimed at providing volunteers with the necessary skills	CCD
4.4.1.3	Continue to support volunteers and their respective Community Groups through the Southern Midlands Community Small Grants Program	CCD
4.4.1.4	Work with Volunteering Tasmania to refine policies and frameworks that support volunteering throughout the Southern Midlands	CCD
4.4.1.5	Continue to provide the SMC Community Small Grants Program to support Community groups and their volunteers	GM

4.5	**FAMILIES**	COMMUNITY
	What we are aiming to achieve:	
4.5.1	Ensure that appropriate childcare services as well as other **family related services** are facilitated within the community	
4.5.2	Increase the retention of **young people** in the municipality	
4.5.3	Improve the ability of **seniors** to stay in their communities	

Key actions to achieve our aims:		**Responsible Business Unit(s)**
4.5.1.1	Monitor the adequacy of current childcare facilities (i.e location, accessibility and number of placements)	CCD
4.5.1.2	Take appropriate action with supporting, partner organisations to address any shortfalls/deficiencies identified in the provision of family related services across the Southern Midlands	CCD
4.5.2.1	Facilitate mentoring and leadership programs in partnership with the schools in the Southern Midlands (e.g encourage school attendance at Council meetings and engagement in projects relating to Council).	CCD
4.5.2.2	Develop youth programs that cover employment and training as well as being linked to social, recreational and entertainment activities	CCD
4.5.2.3	In partnership with the State Government and not-for-profit partner organisations, investigate ways to enhance the delivery of youth services in the Southern Midlands	CCD
4.5.2.4	Monitor and respond to the recreation needs of the young people of the Southern Midlands	CCD
4.5.2.5	Work with community groups to facilitate meaningful youth engagement and support	CCD
4.5.3.1	Provide continuing support to the Midlands Multi-Purpose Health Centre (MMPHC)	CCD
4.5.3.2	Facilitate assistance for the seniors to stay in their own homes, or with the assistance of Carer & Support organisations in independent living units	CCD/DES
4.5.3.3	Provide support for & where appropriate, facilitate the meaningful social engagement and social inclusion of older members of our Community	CCD
4.5.3.4	Provide continuing support for the Community Shed Oatlands as well as the Carriage House at Kempton and similar initiatives	CCD

4.6	**EDUCATION**	COMMUNITY
	What we are aiming to achieve:	
4.6	Increase the **educational and employment opportunities** available within the Southern Midlands	
Key actions to achieve our aims:		**Responsible Business Unit(s)**
4.6.1.1	Develop partnerships increasing educational opportunities within the Southern Midlands for the entire community	CCD
4.6.1.2	Identify and implement the preferred management and operating model for Heritage and Education Skills Ltd.	HP
4.6.1.3	Facilitate/provide heritage learning opportunities through public engagement, via Heritage and Education Skills Ltd, in partnership with universities and schools, wherever opportunity arises	HP
4.6.1.4	Continue to work with the schools in the Southern Midlands to address and respond to reform initiatives in a positive manner together	CCD
4.6.1.5	Continue playing a leadership role with the Southcentral Jobs Hub Network and other stakeholders to advocate/facilitate changes that are beneficial to the region i. Develop programs that will improve literacy levels and business skills for people in the agricultural industry; ii. Develop programs that will improve skills and customer service standards in the tourism and hospitality sector; and iii. Develop improved approaches to optimising Vocation Education & Training (VET) and DoE programs	GM

4.7	CAPACITY, SUSTAINABILITY & RESILENCE	COMMUNITY
	What we are aiming to achieve:	
4.7.1	Build, maintain and strengthen the **capacity of the Community** to help itself whilst embracing social inclusion to achieve sustainability	

Key actions to achieve our aims:		**Responsible Business Unit(s)**
4.7.1.1	Support Community groups who wish to run and/or develop Community based facilities & events	CCD
4.7.1.2	Continue to provide funding opportunities for Community groups through the Southern Midlands Community Small Grants Program	CCD
4.7.1.3	Provide support to Community groups in their establishment and on-going development as well as assist these groups to access grants from a wide range of sources	CCD
4.7.1.4	Provide support to the Community in addressing major impacts that affect the ability of the Community to work cohesively together	CCD
4.7.1.5	Increase opportunities for the ability of the aging population to remain in their Communities	CCD
4.7.1.6	Increase the opportunities for young people to remain/return to their local Communities	CCD
4.7.1.7	Facilitate meaningful engagement with Business and Traders Groups	CCD
4.7.1.8	Prepare and support Communities in anticipation of future focused events to address and reduce their disaster risk as well as increase resilience to future natural hazards.	GM
4.7.1.9	Implement the outputs from the Oatlands Structure Plan	DES/IW/GM

4.8	**SAFETY**	COMMUNITY
	What we are aiming to achieve:	
4.8.1	Increase the level of **safety of the community** and those visiting or passing through the municipality	

Key actions to achieve our aims:		**Responsible Business Unit(s)**
4.8.1.1	Work in partnership with the Police to maintain and create safer Communities	GM/CCD
4.8.1.2	Maintain the Southern Midlands Emergency Management Plan and review every two years	GM
4.8.1.3	Convene the Southern Midlands Emergency Management Committee twice per year	GM
4.8.1.4	Continue to support the Road Accident Rescue Unit (as well as in incidents more generally besides those on roads) in partnership with the State Emergency Service	GM
4.8.1.5	In partnership with the Community, develop Community Safety Initiatives	CCD
4.8.1.6	Work in partnership with the Tasmania Fire Service to keep Southern Midlands *'fire safe'*	CCD
4.8.1.1	Undertake hydraulic assessment of the municipal area (i.e. the provision of flood mapping and assess the interaction of stormwater with existing and potential future land uses). Includes investigating the availability of external funding support. The initial focus being the main population and transit areas around Bagdad and Mangalore.	IW

4.9	**CONSULTATION & COMMUNICATION**	COMMUNITY
	What we are aiming to achieve:	
4.9.1	Improve the effectiveness of **consultation & communication** with the Community	

Key actions to achieve our aims:		**Responsible Business Unit(s)**
4.9.1.1	Continue to schedule Council meetings in the various districts of the Municipality and continue to make available recordings of Council meetings through the Council web site, to enhance the Community consultation process	GM
4.9.1.2	Monitor emerging trends in Community engagement	CCD
4.9.1.3	Continue to issue the quarterly Council Newsletter for residents and ratepayers	GM

4.9.1.4	Continue to develop and maintain an 'up-to-date' Website as well as an effective Social Media presence	CS
4.9.1.5	Embrace innovative approaches to improving communications	CCD

5. ORGANISATION

The need to monitor and continuously improve the efficiency and effectiveness of the way the Council provides services to the Community

5.1	**IMPROVEMENT**	ORGANISATION
	What we are aiming to achieve:	
5.1.1	Improve the level of **responsiveness t**o Community & Developer needs	
5.1.2	Improve **communication** within Council	
5.1.3	Improve the accuracy, comprehensiveness and user friendliness of the **Asset Management System**	
5.1.4	Increase the effectiveness, efficiency and use-ability of Council **ICT systems**	
5.1.5	Maintain the **Business Process Improvement** focus **& Continuous Improvement** framework	

Key actions to achieve our aims:		**Responsible Business Unit(s)**
5.1.1.1	Maintain a comprehensive automated work order/public enquiry system as well as a complaints system	GM
5.1.1.2	Maintain an up to date profile of the Municipal Area to assist in identifying Community and Developer needs	CCD
5.1.2.1	Maintain an effective team member performance/development review system that provides employees with recognition for their achievements	GM
5.1.3.1	Continue to develop and implement Council's Asset Management System	GM / IW
5.1.4.1	Identify training needs of staff & elected members and seek opportunities to enhance their skills	CCD
5.1.5.1	Maintain-continual improvement processes across the organisation	GM
5.1.5.2	Complete the implementation of the new ICT information management system and integration from existing systems	CS

5.2 SUSTAINABILITY — ORGANISATION

What we are aiming to achieve:

5.2.1 Retain **corporate and operational knowledge** within Council
5.2.2 Provide a **safe and healthy working environment**
5.2.3 Ensure that staff and elected members have the **training and skills** they need to undertake their roles
5.2.4 Increase the **cost effectiveness** of Council operations through resource sharing with other organisations
5.2.5 Continue to maintain and improve the level of **statutory compliance** of council operations
5.2.6 Ensure that **suitably qualified and sufficient staff** are available to meet the Communities need
5.2.7 Work **cooperatively with State and Regional organisations**
5.2.8 Minimise **Councils exposure to risk**
5.2.9 Ensure that **exceptional Customer Service** continues to be a hallmark of Southern Midlands Council

Key actions to achieve our aims:		**Responsible Business Unit(s)**
5.2.1.1	Provide efficient, effective and transparent governance, accountability and representation throughout all levels of the organisation	GM
5.2.1.2	Provide regular updates in respect of legislation and examples of *best practice* to all team members	CCD
5.2.2.1	Ensure that the Council is a safe and healthy, worker friendly environment	
5.2.3.1	Provide access to education and training in order to support elected members and staff in their roles	GM/CCD
5.2.3.2	Provide access to training for employees to ensure that they have the training, skills and knowledge that the need to undertake their jobs in a professional and 'Customer focused' manner	CCD
5.2.4.1	Continue to provide shared services to other LGAs for Council officers to work in an outreach manner	GM/ALL
5.2.4.2	Continue to identify opportunities for resource sharing with other Councils at a project level	
5.2.4.3	Identify and implement working relationships with the Councils in our sub region across a wide range of operational and support areas	GM/ALL
5.2.5.1	Maintain the structure and rigor of the Audit Committee in reviewing Council's compliance obligations	GM
5.2.6.1	Review staffing levels at development review / performance appraisal time	GM/CCD
5.2.6.2	Ensure that a rigorous recruitment and selection process is undertaken prior to new team members being appointed	GM/CCD
5.2.7.1	Continue to participate in State and Regional forums, including the LGAT, as well as other appropriate organisations/structures	GM

5.2.8.1	Continue to refine Council's Risk Management Strategy/Practices and work within the framework of the MAV Insurance risk management model and ISO 31000 - 2018	CCD/ALL
5.2.9.1	Commit to and achieve 'best practice' service level targets throughout the organisation	GM
5.2.1.1	Review the Strategic Plan including an appreciation of Community expectations, every two years	GM

5.3 FINANCES

ORGANISATION

What we are aiming to achieve:

5.3.1 Community's finances will be managed responsibly to enhance the wellbeing of residents

5.3.2 Council will maintain Community wealth to ensure that the wealth enjoyed by today's generation may also be enjoyed by tomorrow's generation

5.3.3 Council's financial position will be robust enough to recover from unanticipated events, and absorb the volatility inherent in revenues and expenses

Key actions to achieve our aims:		**Responsible Business Unit(s)**
5.3.1.1	Implementation of the Financial Management Strategy, incorporating the long-term Financial Management Plan	GM
5.3.1.2	Continue to support the Audit Panel to monitor financial risks and the potential impacts on Council's financial position	GM
5.3.1.3	Council's resources are managed in an efficient, effective and transparent manner	GM
5.3.2.1	Decisions in relation to borrowing are to be consistent with the Southern Midlands Council Financial Management Strategy	GM
5.3.3.1	Financial risk management is built into the Financial Management Strategy	GM

ABS Census 2016 - Data by Area across the Southern Midlands

NOTE: To be updated when the current Census data is available

Reference:

http://www.censusdata.abs.gov.au/

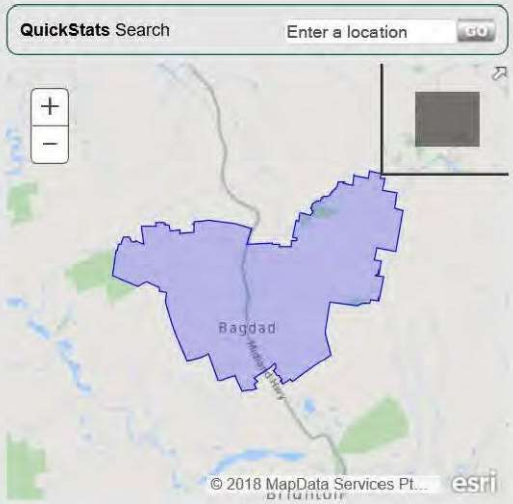
Australia | Tasmania | State Suburbs

Bagdad

Code SSC60026 (SSC)

Search for a Community Profile

People	**1,356**
Male	49.8%
Female	50.2%
Median age	36
Families	**382**
Average children per family	
for families with children	1.8
for all families	0.9
All private dwellings	**515**
Average people per household	2.7
Median weekly household income	$1,225
Median monthly mortgage repayments	$1,300
Median weekly rent	$260
Average motor vehicles per dwelling	2.4



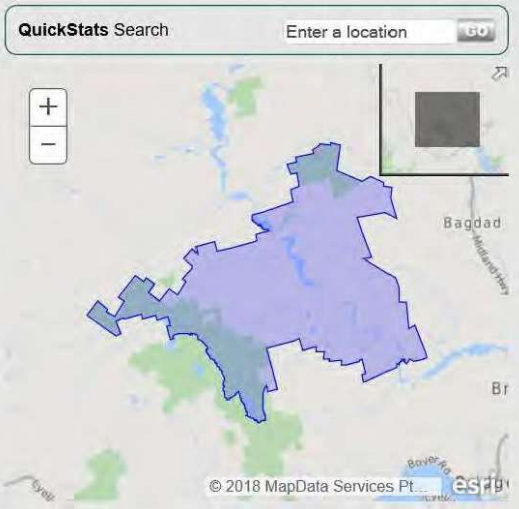
Australia | Tasmania | State Suburbs

Broadmarsh

Code SSC60077 (SSC)

Search for a Community Profile

People	**167**
Male	50.9%
Female	49.1%
Median age	45
Families	**47**
Average children per family	
for families with children	2.2
for all families	1
All private dwellings	**64**
Average people per household	2.9
Median weekly household income	$1,416
Median monthly mortgage repayments	$1,555
Median weekly rent	$150
Average motor vehicles per dwelling	2.7



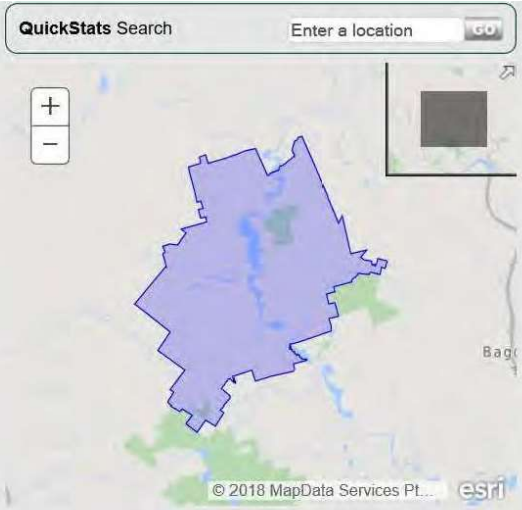
Australia | Tasmania | State Suburbs

Elderslie (Tas.)

Code SSC60183 (SSC)

Search for a Community Profile

People	**149**
Male	55%
Female	45%
Median age	44
Families	**41**
Average children per family	
for families with children	2.6
for all families	1
All private dwellings	**69**
Average people per household	3
Median weekly household income	$900
Median monthly mortgage repayments	$1,050
Median weekly rent	$200
Average motor vehicles per dwelling	2.1



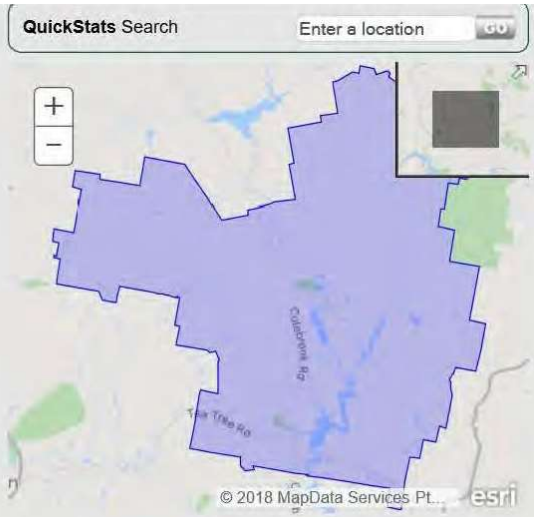
Australia | Tasmania | State Suburbs

Campania

Code SSC60093 (SSC)

Search for a Community Profile

People	**934**
Male	52%
Female	48%
Median age	42
Families	**261**
Average children per family	
for families with children	1.8
for all families	0.8
All private dwellings	**391**
Average people per household	2.6
Median weekly household income	$1,257
Median monthly mortgage repayments	$1,300
Median weekly rent	$225
Average motor vehicles per dwelling	2.4



Australia | Tasmania | State Suburbs

Colebrook

Code SSC60120 (SSC)

Search for a Community Profile

People	**294**
Male	53.4%
Female	46.6%
Median age	51
Families	**81**
Average children per family	
for families with children	1.7
for all families	0.5
All private dwellings	**171**
Average people per household	2.2
Median weekly household income	$784
Median monthly mortgage repayments	$867
Median weekly rent	$125
Average motor vehicles per dwelling	2.2

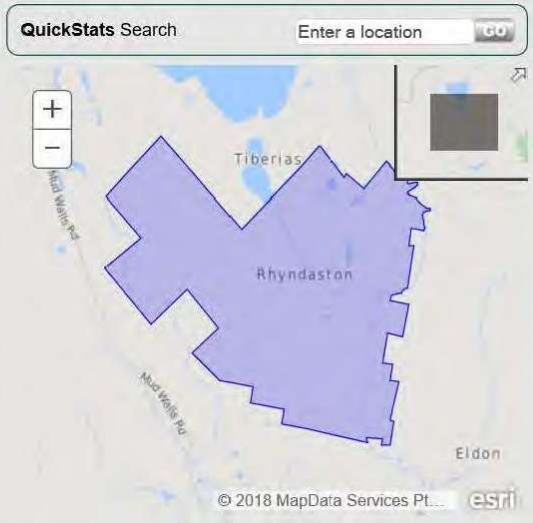
Australia | Tasmania | State Suburbs

Rhyndaston

Code SSC60544 (SSC)

Search for a Community Profile

People	**71**
Male	56.1%
Female	43.9%
Median age	47
Families	**12**
Average children per family	
for families with children	1.5
for all families	0.3
All private dwellings	**37**
Average people per household	1.6
Median weekly household income	$762
Median monthly mortgage repayments	$661
Median weekly rent	$150
Average motor vehicles per dwelling	1.8



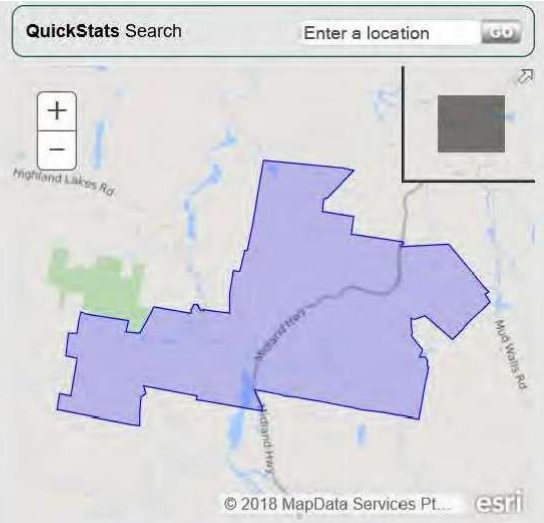
Australia | Tasmania | State Suburbs

Melton Mowbray

Code SSC60390 (SSC)

Search for a Community Profile

People	**65**
Male	61.5%
Female	38.5%
Median age	38
Families	**22**
Average children per family	
for families with children	1.2
for all families	0.7
All private dwellings	**22**
Average people per household	2.9
Median weekly household income	$1,166
Median monthly mortgage repayments	$443
Median weekly rent	$45
Average motor vehicles per dwelling	3.1



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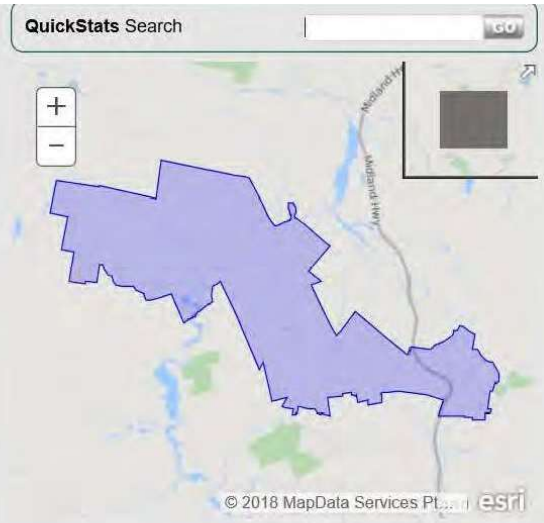
Dysart (Tas.)

Code SSC60172 (SSC)

Search for a Community Profile

People	**216**
Male	54.1%
Female	45.9%
Median age	45
Families	**56**
Average children per family	
for families with children	1.9
for all families	0.8
All private dwellings	**97**
Average people per household	2.5
Median weekly household income	$1,262
Median monthly mortgage repayments	$1,148
Median weekly rent	$100
Average motor vehicles per dwelling	2.3



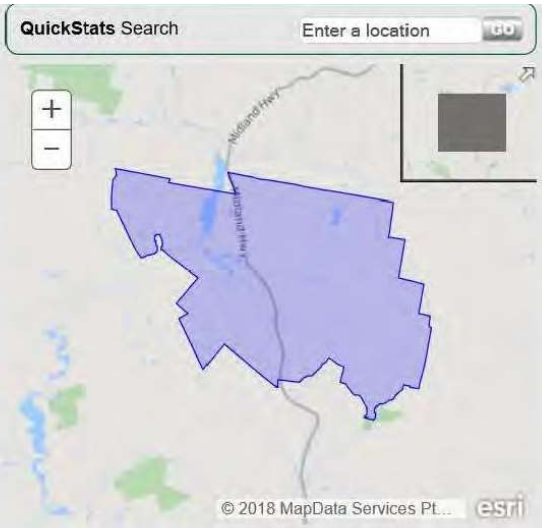
Australia | Tasmania | State Suburbs

Kempton

Code SSC60298 (SSC)

Search for a Community Profile

People	**386**
Male	48.7%
Female	51.3%
Median age	46
Families	**116**
Average children per family	
for families with children	1.8
for all families	0.7
All private dwellings	**184**
Average people per household	2.3
Median weekly household income	$1,077
Median monthly mortgage repayments	$1,105
Median weekly rent	$200
Average motor vehicles per dwelling	2.2



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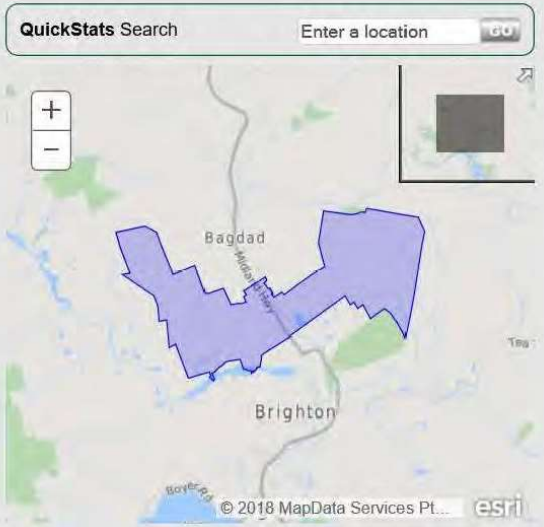
Mangalore (Tas.)

Code SSC60376 (SSC)

Search for a Community Profile

People	**422**
Male	52.9%
Female	47.1%
Median age	41
Families	**129**
Average children per family	
for families with children	1.8
for all families	0.9
All private dwellings	**160**
Average people per household	2.8
Median weekly household income	$1,480
Median monthly mortgage repayments	$1,476
Median weekly rent	$300
Average motor vehicles per dwelling	2.7



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Oatlands (Tas.)

Code SSC60468 (SSC)

Search for a Community Profile

People	**683**
Male	48.5%
Female	51.5%
Median age	52
Families	**170**
Average children per family	
for families with children	1.7
for all families	0.5
All private dwellings	**361**
Average people per household	2.1
Median weekly household income	$783
Median monthly mortgage repayments	$1,050
Median weekly rent	$152
Average motor vehicles per dwelling	1.8

Australia | Tasmania | State Suburbs

Woodbury (Tas.)

Code SSC60757 (SSC)

Search for a Community Profile

People	**27**
Male	65.5%
Female	34.5%
Median age	40
Families	**4**
Average children per family	
for families with children	1
for all families	0.2
All private dwellings	**15**
Average people per household	1.5
Median weekly household income	$1,416
Median monthly mortgage repayments	$0
Median weekly rent	$0
Average motor vehicles per dwelling	1.7

Australia | Tasmania | State Suburbs

Tunbridge

Code SSC60689 (SSC)

Search for a Community Profile

People	**145**
Male	54.1%
Female	45.9%
Median age	55
Families	**31**
Average children per family	
for families with children	1.4
for all families	0.4
All private dwellings	**76**
Average people per household	1.8
Median weekly household income	$791
Median monthly mortgage repayments	$650
Median weekly rent	$100
Average motor vehicles per dwelling	2.2

Australia | Tasmania | State Suburbs

Parattah

Code SSC60484 (SSC)

Search for a Community Profile

People	**159**
Male	50.6%
Female	49.4%
Median age	44
Families	**41**
Average children per family	
for families with children	2
for all families	0.8
All private dwellings	**78**
Average people per household	2.4
Median weekly household income	$664
Median monthly mortgage repayments	$650
Median weekly rent	$118
Average motor vehicles per dwelling	2.1

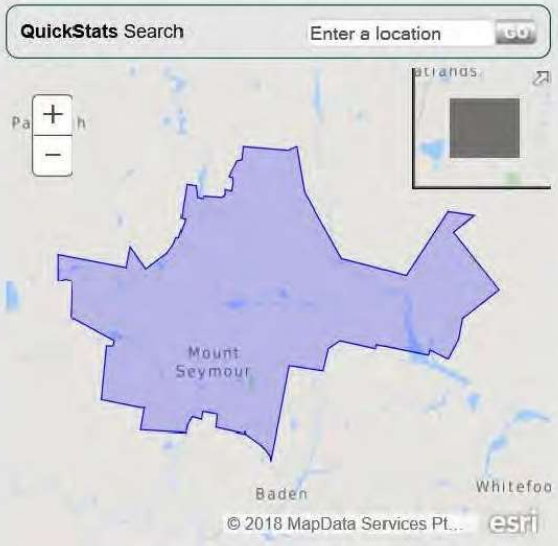
Australia | Tasmania | State Suburbs

Mount Seymour

Code SSC60428 (SSC)

Search for a Community Profile

People	**75**
Male	46.5%
Female	53.5%
Median age	48
Families	**20**
Average children per family	
for families with children	1.6
for all families	0.6
All private dwellings	**33**
Average people per household	2.4
Median weekly household income	$833
Median monthly mortgage repayments	$726
Median weekly rent	$0
Average motor vehicles per dwelling	2.3



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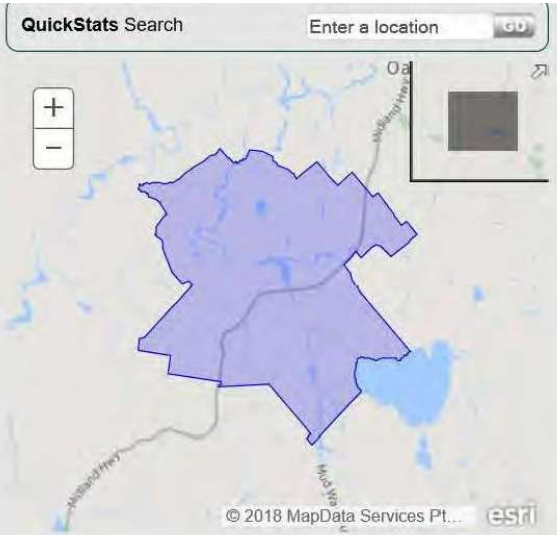
Jericho (Tas.)

Code SSC60288 (SSC)

Search for a Community Profile

People	**59**
Male	64.3%
Female	35.7%
Median age	48
Families	**13**
Average children per family	
for families with children	2.4
for all families	0.8
All private dwellings	**22**
Average people per household	2.3
Median weekly household income	$1,374
Median monthly mortgage repayments	$0
Median weekly rent	$110
Average motor vehicles per dwelling	2.5



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Tiberias

Code SSC60670 (SSC)

Search for a Community Profile

People	**5**
Male	50%
Female	50%
Median age	30
Families	**0**
Average children per family	
for families with children	0
for all families	0
All private dwellings	**3**
Average people per household	0
Median weekly household income	$0
Median monthly mortgage repayments	$0
Median weekly rent	$0
Average motor vehicles per dwelling	0

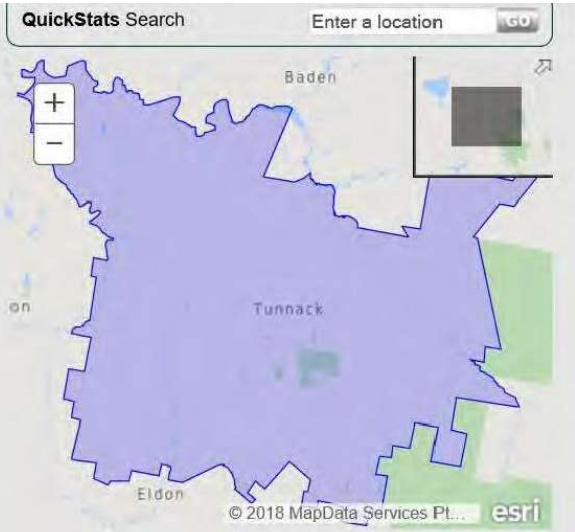
Australia | Tasmania | State Suburbs

Tunnack

Code SSC60690 (SSC)

Search for a Community Profile

People	**178**
Male	52.6%
Female	47.4%
Median age	44
Families	**48**
Average children per family	
for families with children	1.8
for all families	0.5
All private dwellings	**98**
Average people per household	2.4
Median weekly household income	$814
Median monthly mortgage repayments	$867
Median weekly rent	$100
Average motor vehicles per dwelling	2.3



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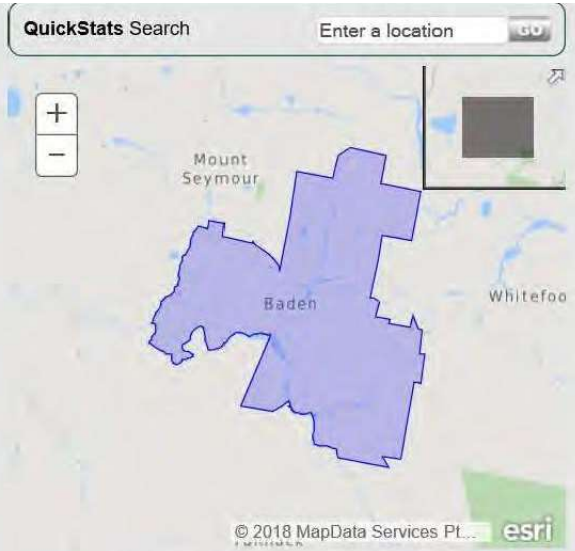
Baden

Code SSC60024 (SSC)

Search for a Community Profile

People	**36**
Male	58.1%
Female	41.9%
Median age	51
Families	**10**
Average children per family	
for families with children	1.5
for all families	0.5
All private dwellings	**13**
Average people per household	1.8
Median weekly household income	$725
Median monthly mortgage repayments	$650
Median weekly rent	$0
Average motor vehicles per dwelling	2.4



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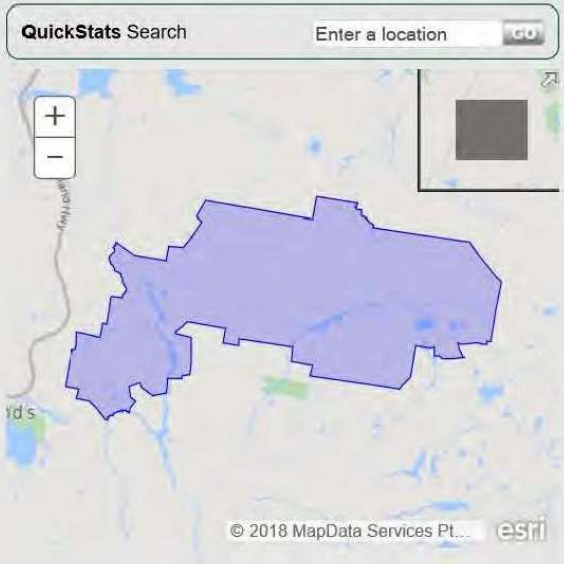
York Plains (Tas.)

Code SSC60766 (SSC)

Search for a Community Profile

People	**62**
Male	46.7%
Female	53.3%
Median age	54
Families	**13**
Average children per family	
for families with children	2
for all families	0.4
All private dwellings	**27**
Average people per household	1.9
Median weekly household income	$1,041
Median monthly mortgage repayments	$839
Median weekly rent	$38
Average motor vehicles per dwelling	2.8



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Whitefoord

Code SSC60744 (SSC)

Search for a Community Profile

People	**59**
Male	55.6%
Female	44.4%
Median age	43
Families	**12**
Average children per family	
for families with children	2.5
for all families	0.8
All private dwellings	**21**
Average people per household	2.8
Median weekly household income	$754
Median monthly mortgage repayments	$1,029
Median weekly rent	$0
Average motor vehicles per dwelling	2.8

Australia | Tasmania | State Suburbs

Stonehenge (Tas.)

Code SSC60633 (SSC)

Search for a Community Profile

People	**7**
Male	57.1%
Female	42.9%
Median age	28
Families	**0**
Average children per family	
for families with children	0
for all families	0
All private dwellings	**4**
Average people per household	0
Median weekly household income	$0
Median monthly mortgage repayments	$0
Median weekly rent	$0
Average motor vehicles per dwelling	0

Australia | Tasmania | State Suburbs

Swanston

Code SSC60654 (SSC)

Search for a Community Profile

People	**19**
Male	45.5%
Female	54.5%
Median age	55
Families	**7**
Average children per family	
for families with children	0
for all families	0
All private dwellings	**9**
Average people per household	2
Median weekly household income	$1,125
Median monthly mortgage repayments	$0
Median weekly rent	$0
Average motor vehicles per dwelling	2

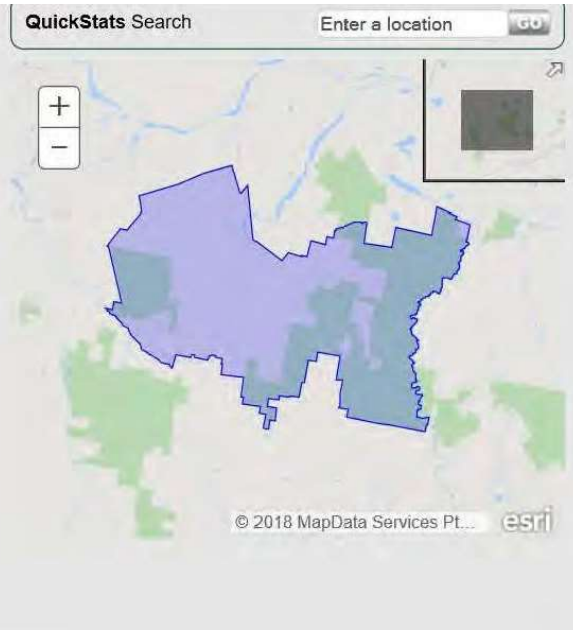
Australia | Tasmania | State Suburbs

Woodsdale

Code SSC60758 (SSC)

Search for a Community Profile

People	**82**
Male	48.2%
Female	51.8%
Median age	55
Families	**29**
Average children per family	
for families with children	1
for all families	0.2
All private dwellings	**45**
Average people per household	1.8
Median weekly household income	$924
Median monthly mortgage repayments	$878
Median weekly rent	$0
Average motor vehicles per dwelling	2.6



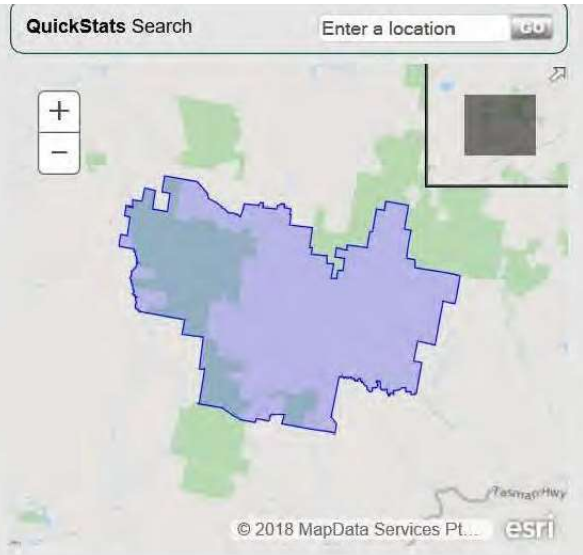
Australia | Tasmania | State Suburbs

Levendale

Code SSC60330 (SSC)

Search for a Community Profile

People	**123**
Male	53.4%
Female	46.6%
Median age	42
Families	**36**
Average children per family	
for families with children	1.7
for all families	0.5
All private dwellings	**51**
Average people per household	2.4
Median weekly household income	$933
Median monthly mortgage repayments	$997
Median weekly rent	$175
Average motor vehicles per dwelling	2.8



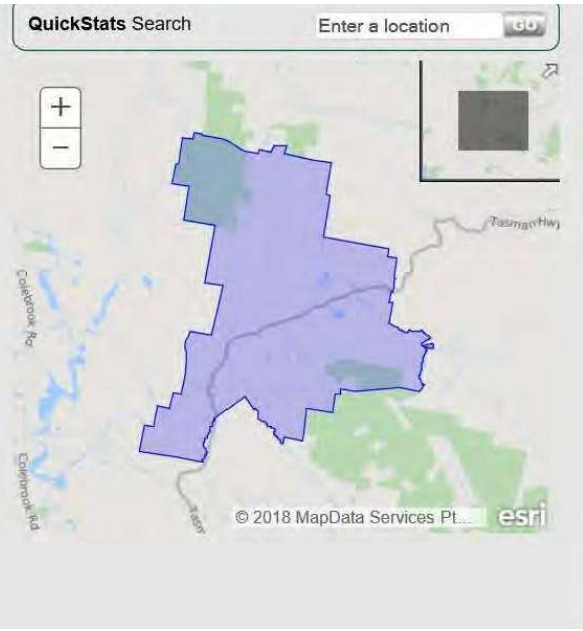
Australia | Tasmania | State Suburbs

Runnymede (Tas.)

Code SSC60575 (SSC)

Search for a Community Profile

People	**71**
Male	51.5%
Female	48.5%
Median age	48
Families	**24**
Average children per family	
for families with children	1.5
for all families	0.7
All private dwellings	**32**
Average people per household	2.2
Median weekly household income	$1,312
Median monthly mortgage repayments	$1,261
Median weekly rent	$185
Average motor vehicles per dwelling	2.4



Plans & Strategies that Support the Strategic Plan

Current agreed plans that support this Strategic Plan include:

- Kempton Streetscape Study
- Southern Midlands Recreation Plan
- Lake Dulverton Wildlife Sanctuary Management Plan
- Lake Dulverton Management Strategy
- Lake Dulverton Action Plan
- Blackman River – Catchment Study and discussion paper
- Oatlands Integrated Development Strategy
- Jordan River Catchment Management Plan
- Southern Midlands Bushcare Strategy
- Pittwater Catchment Strategy
- Southern Midlands Council Climate Adaption Plan
- Southern Midlands Arts Strategy
- Campania Structure Plan
- Oatlands Structure Plan
- Pittwater Catchment integrated vegetation management
- Upper Macquarie Catchment Management Plan
- Little Swanport Catchment Management Plan
- Southern Midlands Planning Scheme
- Southern Midlands Council Financial Strategy and Policies
- Southern Midlands Weed Management Strategy
- Southern Midlands Heritage Strategy
- Joint Land Use Planning Initiative
- Imagine Campania Report
- Creative Colebrook Report
- Heritage Highway Tourism Development Plan
- DST Destination Action Plan
- Economic Infrastructure Development Study – KPMG

SOUTHERN MIDLANDS COUNCIL

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